

| 004 co | | | | FEE TRANSMITTAL FO | OR FY 2 | 2005 | |
|---------------|------------|--------------|-----------|---|------------------|---------------------|-------------------------|
| Comple | E | ffective on | 12/08/200 | Fees pursuant to the Consolidat | ted Appropri | ations Act, 2005 (H | .R. 4818). |
| 45 | | | | TOTAL AMOUNT OF PAY | MENT (\$) | 0.00 | |
| Comple | te if Kn | own: | | | | | |
| Applica | tion No | • | 09/808 | 3,475 <u> </u> | | | |
| Filing D | | | March | 13, 2001 | | | |
| | | ventor | | Faber | | | |
| | | e | | , Daniel | | | |
| Art Unit | | | 3622 | | | | |
| Attorne | y Docke | et No | 00470 | 4.P005 | | | |
| | - | Applica | ant claim | ns small entity status. See 37 | CFR 1.27. | | |
| METHO | DD OF | PAYMEN | NT (ched | ck all that apply) | | | |
| • | _ Check | · | _ Čredi | t Card Money Or | der | None | Other (please identify) |
| | Depos | sit Accou | int | | | | |
| | _ = 0 | | | t Number : <u>02-2666</u> | | | |
| | | | Accoun | | | | |
| X_ | The Di | | | zed to do the following with res | spect to t | he above-identifi | ied Deposit Account: |
| | | | | ndicated below. | • | | • |
| | <u>X</u> | Charge | any addit | tional fee(s) or underpayment of fe | | the pendency of | this application. |
| | _ | | | ndicated below except for the | filing fee | | |
| | <u>X</u> | | • | payments. | | | |
| | <u>X</u> | | | or future reply that requires a petit appropriate petition for extension | | | |
| | | | | nay become public. Credit card in authorization on PTO-2038. | formation : | should not be inclu | uded on this form. |
| Provide | Credit Ca | ra illioinie | Illon and | authorization on F10-2000. | W | | |
| FEE CA | 4LCUL | ATION | | | | | |
| 1. <u>BAS</u> | IC FILI | NG, SE/ | ARCH, A | AND EXAMINATION FEES | | | |
| Large E | ntity | Small E | ≘ntitv | | | | |
| Fee | Fee | Fee | Fee | | | | |
| Code | (\$) | Code | (\$) | Fee Description | _ | | Fees Paid (\$) |
| 1011 | 300 | 2011 | 150 | Utility application filing fee |) | | |
| 1111 | 500 | 2111 | 250 | Utility search fee | ├ 1,00 | 0/500 | |
| 1311 | 200 | 2311 | 100 | Utility examination fee | J | | |
| 1010 | | 2040 | 400 | Berter comite 4t on filling for | $\overline{}$ | | |
| 1012 | 200 | 2012 | 100 | Design application filing fee | \rightarrow 430/ | 104E | <u> </u> |
| 1112 1312 | 100 130 | 2112 2312 | 50 65 | Design search fee Design examination fee | 430 | /215 | - · · · |
| 1312 | 130 | 2312 | 05 | Design examination ree | ر - | | |
| 1013 | 200 | 2013 | 100 | Plant filing fee | 7 | | |
| 1113 | 300 | 2113 | 150 | Plant search fee | ≻ 660 |)/330 | |
| 1313 | 160 | 2313 | 80 | Plant examination fee | J | | |
| 1004 | 300 | 2004 | 150 | Reissue filing fee | 7 | | |
| 1114 | 500 | 2114 | 250 | Reissue search fee | ├ 1.40 | 0/700 | |
| 1314 | 600 | 2314 | 300 | Reissue examination fee | ٠, ١ | | |
| 1005 | 220 | 2225 | 400 | Desired and the files | • | | |
| 1005 | 200 | 2005 | 100 | Provisional application filing | j tee | | |
| | | | | | | SUBTOTAL (1) | \$ 0.00 |
| | | | | | | | |

2. EXCESS CLAIM FEES

| | | | Extra Claims | | below | | Fees Paid (\$) |
|----------------------------------|---------------|--|------------------------|---|----------|---|----------------|
| Total Claims | 37 | 40 or HP = | 0 | X | \$50.00 | = | \$0.00 |
| Independent Cla | aims <u>3</u> | claims paid for, if gre 3 or HP = | | X | \$200.00 | = | \$0.00 |
| HP = highest nun Multiple Depend | | pendent claims paid [.] I S | for, if greater than 3 | | | = | |

| <u>Large</u> | Entity | <u>Small I</u> | <u>Entity</u> | |
|--------------|---------------|----------------|---------------|--|
| Fee | Fee | Fee | Fee | |
| Code | (\$) | Code | (\$) | Fee Description |
| 1202 | 50 | 2202 | 25 | Each claim over 20 |
| 1201 | 200 | 2201 | 100 | Each independent claim over 3 |
| 1203 | 360 | 2203 | 180 | Multiple dependent claims, if not paid |
| 1204 | 200 | 2204 | 100 | Reissue: each claim over 20 and more than in the original patent |
| 1205 | 50 | 2205 | 25 | Reissue: each independent claim more than in the original patent |

SUBTOTAL (2) \$ 0.00

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

| Total Sheets | Extra Sheets | Number of each add'l 50 or fraction thereof | | Fee from below | Fees paid (\$) |
|--------------|---------------|--|---|-----------------|----------------|
| | - 100 =/ 50 = | (round up to whole number) | X | <u>\$250.00</u> | |

| Large Entity | | <u>Small</u> | <u>Entity</u> | |
|--------------|-------------|--------------|---------------|---|
| Fee Code | Fee (\$) | Fee Code | Fee (\$) | <u>Fee Description</u> : Application size fee for each additional group of 50 sheets beyond initial 100 sheets (count spec & drawings except sequences & program listings): |
| 1081 | 250 | 2081 | 125 | Utility |
| 1082 | 250 | 2082 | 125 | Design |
| 1083 | 250 | 2083 | 125 | Plant |
| 1084 | 250 | 2084 | 125 | Reissue |

SUBTOTAL (3) \$ 0.00

| FEE (| CALCULA | TION (co | ntinued) | | | | |
|---|---------------|----------------|---------------|---|----------------|--|--|
| | THER FE | | | | | | |
| 7. 9 | | =7=1 | | | Fees Paid (\$) | | |
| Non-E | nalish Spe | ecification | . \$130 fee | (no small entity discount) | recorraid (\$) | | |
| | • | | | , | | | |
| Fee Fee | Entity Fee | Small E Fee | Fee | | | | |
| Code | (\$) | Code | (\$) | Fee Description | | | |
| 1051 | 130 | 2051 | 65 | Surcharge - late filing fee or oath | | | |
| 1052 | 50 | 2052 | 25 | Surcharge - late provisional filing fee or cover sheet | | | |
| 1053 | 130 | 1053 | 130 | Non-English specification | | | |
| 1812 | 2,520 | 1812 | 2,520 | For filing a request for ex parte reexamination | | | |
| 1813 1804 | 8,800 920* | 1813 1804 | 8,800 920* | Request for inter parties reexamination Requesting publication of SIR prior to Examiner action | | | |
| 1805 | 1,840* | 1805 | 1,840* | Requesting publication of SIR after Examiner action | | | |
| 1251 | 120 | 2251 | 60 | Extension for reply within first month | | | |
| 1252 | 450 | 2252 | 225 | Extension for reply within second month | | | |
| 1253 | 1,020 | 2253 | 510 | Extension for reply within third month | | | |
| 1254 | 1,590 | 2254 | 795 | Extension for reply within fourth month | | | |
| 1255 1401 | 2,160 500 | 2255 2401 | 1,080 250 | Extension for reply within fifth month | | | |
| 1401 | 500 500 | 2401 2402 | 250 250 | Notice of Appeal Filing a brief in support of an appeal | · · | | |
| 1403 | 1,000 | 2403 | 500 | Request for oral hearing | | | |
| 1451 | 1,510 | 1451 | 1,510 | Petition to institute a public use proceeding | | | |
| 1452 | 500 | 2452 | 250 | Petition to revive – unavoidable | | | |
| 1453 | 1,500 | 2453 | 750 | Petition to revive - unintentional | | | |
| 1501 | 1,400 | 2501 | 700 | Utility issue fee (or reissue) | | | |
| 1502 | 800 4400 | 2502 2503 | 400 550 | Design issue fee Plant issue fee | | | |
| 1503 1462 | 1100 400 | 2503 1462 | 400 | Petitions to the Commissioner (CFR 1.17(f) Group I) | | | |
| 1463 | 200 | 1463 | 200 | Petitions to the Commissioner (CFR 1.17(i) Group II) | | | |
| 1464 | 130 | 1464 | 130 | Petitions to the Commissioner (CFR 1.17(h) Group III) | | | |
| 1807 | 50 | 1807 | 50 | Processing fee under 37 CFR 1.17(q) | | | |
| 1806 | 180 | 1806 | 180 | Submission of Information Disclosure Stmt | | | |
| 8021 | 40 | 8021 | 40 | Recording each patent assignment per | | | |
| 1809 | 790 | 2809 | 395 | property (times number of properties) For filing a submission after final rejection | | | |
| 1009 | 750 | 2009 | 333 | (see 37 CFR 1.129(a)) | | | |
| 1814 | 130 | 2814 | 65 | Statutory Disclaimer | | | |
| 1810 | 790 | 2810 | 395 | For each additional invention to be examined (see 37 CFR 1.129(b)) | | | |
| 1801 | 790 | 2801 | 395 | Request for Continued Examination (RCE) | | | |
| 1802 | 900 | 1802 | 900 | Request for expedited examination of a design application | | | |
| 1504 | 300 | 1504 | 300 | Publication fee for early, voluntary, or normal pub. | | | |
| 1505 | 300 | 1505 | 300 | Publication fee for republication | | | |
| 1803 1808 | 130 130 | 1803 1808 | 130 130 | Request for voluntary publication or republication Processing fee under 37 CFR 1.17(i) (except provisionals) | | | |
| 1808 1454 | 130 1,370 | 1808 1454 | 1,370 | Acceptance of unintentionally delayed claim for priority | , ——— | | |
| | | | | | | | |
| | | | | | | | |
| | | | | SUBTOTAL (4) \$_0 | .00 | | |
| *Reduced by Basic Filing Fee Paid | | | | | | | |
| SUBMITTED BY: Typed or Printed Name: Van N. Nguy | | | | | | | |
| | iture: | | | | | | |
| | | | | — · · / · / · | 200 | | |
| Reg. | Number: | <u> </u> | | Telephone Number: 408-720-83 | <u> </u> | | |

Send to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

36 CC

Attorney Docket No.: 4704P005

Patent

DEC 2 9 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner: Lastra, Daniel

Art Unit: 3622

In Re Application of:

Scott Faber et al.

Application No: 09/808,475

Filed: March 13, 2001

AN APPARATUS AND METHOD

FOR RECRUITING.

COMMUNICATING WITH, AND PAYING PARTICIPANTS OF INTERACTIVE ADVERTISING

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed September 27, 2004, please enter the following amendment and consider the remarks below:

FIRST CLASS CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment to the Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450 on

December 27, 2004

Date of Deposit

Alma Goldchain

lika

Name of Person Mailing Correspondence

Application No.: 09/808,475

4704P005